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Arlington, VA (904) 525-0033

EDUCATION

University of Florida

Bachelor's Degree in Fine Arts Minor in Art History

August 2014 - May 2018



Scholastic Art Awards 2x Silver Key winner

Ligature 27 Design Gallery University of Florida

Best Senior Project winner

SKILLS

Hand Illustration

Adobe Illustrator Adobe Photoshop Adobe Indesign Adobe After Effects Adobe XD Microsoft Powerpoint Production graphic design Web design collaboration Elm development HTML/CSS Creative ideation



ITProTV – UX Designer/Developer

Gainesville, FL May 2018 - Present

- Started as an intern and was hired full-time as the sole designer on front-end team of four
- Redirected brand of company across all mediums, including marketing website in order to align with new initiatives
- Collaborated with UI designers to implement a unified UX across all customerfacing materials including the marketing site and web application to increase customer retention
- Autonomously assumed role of production graphics designer to heighten the design standards of the editing crew
- Learned coding in Elm and HTML/CSS on the job to transition into UX Designer/ Developer role
- Responsible for designing wireframes, mockups, final prototypes, user tests, developing features, maintaining websites, general graphic ad and social post work, maintaining direction of brand for two companies
- One of two UX Designers responsible for the improvement and upkeep of the front end of six websites across two companies

Division of Student Affairs – Student Assistant

Gainesville, FL May 2017 – August 2018

- Designed materials across a variety of mediums to promote university-sponsored events to over 50,000 students
- Developed illustrations and layout for cover of UF New Student Orientation 2018 that won the NODA Outstanding Brochure or Booklet Award
- Managed multiple projects weekly to meet strict university deadlines for up to four different departments
- Collaborated with other students and administrative faculty on design and production elements to maintain deadlines and improve student awareness

Graphic Empire – Designer

Online Company January – August 2017

- Contracted T-shirt designer for Greek organizations across various universities
- Managed multiple screen-printed T-shirt designs for various university functions and clients weekly
- Integrated customer and supervisor input while maintaining timeline urgency and design standards